



Serving New York City's Future

Laurie Becker, Jan Constantine, & Lani Doktori
The Beacon Group

February 10, 2017

Hello,

I hope this letter finds you well. I am writing you to formally request an \$18,000 one-time grant from the Beacon Group to assist Promoting Access to Specialized Schools in New York City, Inc. (d/b/a "PASSNYC") in its activities.

At PASSNYC, we aim to raise awareness to promote access to educational opportunities for both the students of New York and our volunteers who wish to pitch in. Education is the civil rights issue of our time, and the work we put in for young New Yorkers plants the seeds for the future of our city.

We're building a platform to help guide NYC's growing education movement—to increase SHSAT participation while learning how to better provide access to opportunities to NYC's underserved families. PASSNYC is a collective impact action tank, solving shared education goals by bringing community actors together to facilitate working collectively. We launch Collective Impact Efforts to share our network of 35 strategic partners with children who deserve it the most.

We are eager to work with The Beacon Group given your longstanding commitment to equity and to supporting small nonprofits in NYC. We believe that by working together we can help revitalize the neighborhoods most in need—those filled with low- and moderate-income families.

PASSNYC will use the funding primarily to enable our outreach and to build our capacity in District 5 (D5) in 2017. The project will be focused on raising SHSAT awareness in 38 D5 schools among over 4,500 5th, 6th, and 7th graders.

Specific activities to be undertaken include the distribution of materials in person, by mail, and by email; the creation of practice SHSAT-based content and contests; and the hosting of community-based events. These activities directly further our overall mission, and we anticipate triple-digit increases in SHSAT registrations in at least three middle schools of the 38 target schools.

PASSNYC research has already shown how limited resources problematize the ability of lower-income middle schoolers throughout the city to perform on standardized tests (see "More Money, More Problems Solved" infographics). Together, we can begin taking steps to address the inequities facing New York City's low- and moderate-income students by promoting access to specialized schools in New York City!

For more information, please refer to our website, www.PASSNYC.org, or email Outreach@PASSNYC.org.





Serving New York City's Future

To facilitate working together in this way, please find attached three additional documents: 1) our grant request, 2) the associated budget, and 3) a collection of PASSNYC materials, including our primary outreach documents, research infographics, and School Snapshot Reports detailing each of the 38 D5 schools that we are targeting.

Thank you very much for your consideration, and we look forward to hearing from you. Please do not hesitate to reach out should you need anything further.

Truly yours,

A handwritten signature in black ink, appearing to read "Ryan Baxter", written over a light gray circular background.

Ryan J. S. Baxter
Founder and Chairman
PASSNYC
RJSB@PASSNYC.org

For more information, please refer to our website, www.PASSNYC.org, or email Outreach@PASSNYC.org.

